


REPORT ON ACTION TAKEN ON STUDENT FEEDBACK**AY 2015-16**

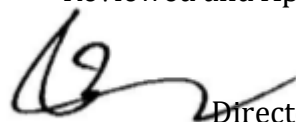
The student feedback on faculties and course curriculum was taken at the end of each semester by the Batch-In-Charge and based on the survey following action were taken:

1. As students requested for more corporate visits, it was decided to increase the number of industry visits from 2 per student to 3-4 per student spread across BOP and the semesters.
2. Due to difficulty in students understanding of the subjects Business Finance 1 and IT Skills in Semester 1, the faculties of both the subjects were counseled to provide more practical and interactive classes involving live examples.
3. Based on student responses, the faculty for Financial Markets and Institutes for Finance students in Semester 2 was also recommended to adapt his delivery style in a way that is more interesting as well as easy for the students to understand
4. As students expressed their inability to grasp concepts of the subject Business Analytics in Semester 2 and students found difficulty with the subject even after remedial sessions, it was decided to identify and develop new faculty resource from upcoming Academic sessions
5. Student responses suggested allotting smaller groups for the subject Integrated Marketing Communication for better interaction between student and faculty which in turn will help in better understanding for students.
6. On the basis of students feedback, the faculty of Marketing Analytics in PGDM and Enterprise Performance Management in MBA was also recommended to design a more engagement oriented and practical course design
7. On the basis of student demands, it was decided to include more training sessions on placement preparation for both PGDM and MBA like Mock PIs and GDs with external faculties or corporates.
8. Based on student feedback it was also decided to have more mentor-mentee interactions in coming Academic years so that students can get more personal guidance on identifying skills and competencies as well as help in placement preparations. Minimum one mentoring session per week was to be included in the Time Table


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